

Travel & hospitality

“As over-tourism, climate change and COVID converge, they’ll become catalysts for deeper reflection on the purpose, value and risks of travel.

Meta-travel—travel that teaches you to travel smarter—will come into its own. Expect a greater focus on travel as a therapeutic tool, with travel advisors going beyond the product and a quick sell to share insights in new realms like wellbeing, happiness, flow, creativity, play and transformation.”

***Philippe Brown, consultant and author of Revisit:
The New Art of Luxury Travel***