



The Art of Adventure

World-class experts offer personal attention in utterly unique settings on these expert-led trips that are in a class of their own. by Jemima Sissons



Inside Juvet Landscape Hotel in Norway's Fjord municipality – a stop on Brown + Hudson's new Scandinavian itinerary

Of course, some teaching is less black and white. What about happiness? Can that be taught? Philippe Brown of immersive travel company Brown + Hudson (brownandbudson.com) thinks so, and is offering a philosophically inspired trip through Denmark and Norway, aptly titled The World's Happiest Trip. Meik Wiking, author of The Key to Happiness, leads this eightday jaunt exploring the mechanics of happiness, how hygge really works and the role of tech versus nature in finding optimum contentment. There is no denying the need for a strong dose of that right now.