



The ultimate honeymoon

in **NYC**

with Brown + Hudson





Philippe Brown, founder of bespoke travel company, Brown + Hudson, discusses the ultimate honeymoon in New York.

## Beginnings

A honeymoon is a landmark occasion. It represents in some cases a continuation but in most a new start - a first adventure as a married couple after the lead up to the wedding. It is an occasion that needs to create lasting, positive memories – a future family legacy. Getting the measure of what this occasion means to the couple is the key to great inspiration. For each couple the possibilities are endless.

## The story of a couple, the story of a place and the story that brings both together

As with all client projects we begin by getting to know the couple, discovering their story, discussing their history and what they are looking for from their time in New York. The motivations could be numerous but understanding them is key to being able to create the perfect experience. For us it is virtually impossible to craft a meaningful experience for someone unless we truly understand them.

Appreciating what the honeymoon means to them and

honestly how important “romance” is for them is also important. Finally we imagine a big idea, a common thread or recurring theme for the honeymoon that brings the occasion to life for them.

## An experience to remember

Perhaps the happy couple selected New York due to their love of a particular movie, or TV series. Breakfast at Tiffany's, When Harry Met Sally, Ghostbusters, Sex & the City or even Seinfeld. We could centre their entire journey around a film or show, the accommodation, restaurants, locations and even use dress-style of their favourite motion picture as inspiration. Maybe characters or actors from the film or TV show could have cameo roles in the honeymoon. Serendipity? Or Brown + Hudson working its magic? Everything is possible.

If gastronomy is an interest or what brought them to the city, then one lunch time the couple could join a master pizza maker at one of Brooklyn's most famous pizzerias to learn the art of making New York style pizza from scratch. Then they'll feed each other slices of heaven – after all pizza is a direct route to your loved one's heart.

Of course we'll be sure to leave lots of time for the unexpected, spontaneity or energising urban napping.

New York is a city passionate about art and throughout history artists have toiled to display the themes of love.





Early evening they might enjoy a bespoke after hours visit to the Metropolitan Museum of Art and the MOMA, with a renowned artist, who will explain the artwork that ties in best with their interests. If romance, love and relationships are important themes then those could be the focus. The visit will be original and unconventional, inspiring and energising. Quite unlike any museum visit they have had before or that they are likely to have again.

In the evening, one of New York's culinary stars and winner of the TV cooking show Top Chef could prepare a private supper for the lucky couple. They'll dine in a classic New York City apartment with sweeping views of Central Park and its own private terrace. To really set the mood we'll have a Juilliard-trained pianist serenading the couple as they dine.

After a few days we would suggest a change of scenery and the couple could get away for a romantic jaunt into the Hudson Valley in a classic open top convertible. Explore the Rockefeller estate or Franklin Roosevelt's home and get lost in the Storm King Sculpture Park with its acres of romantic gardens.

Depending on the groom's wishes we might surprise the couple with a gourmet picnic lunch in a secluded spot. In the evening, they might visit the organic farms of Stone Barns Agricultural Centre before enjoying an intimate dinner for two.

Having left the city for a while, it will be time to return and feel a deeper connection to the five boroughs. The act of leaving and coming back is important. They'll return to somewhere familiar to rediscover NYC as an old friend. Feeling more like a local than a visitor.

This time for a different perspective, the couple will dine and spend the night glamping in the most magnificent style on top of one of the city's skyscrapers, looking down on the city at night. In the morning, they'll share a private yoga class for two high above the bustling streets.

Even though the wedding is a fond memory, it's never too late for more jewellery. The couple will enter the workshop of one of New York's most esteemed jewellers to the rich and famous and see how diamonds are cut and jewellery is made. For the bride's surprise treat, the couple will help design their own piece of jewellery together. What better way to mark such an important stage in their life?

If perfume is more their thing then perhaps one of the city's leading bespoke perfumers will meet with the couple to develop their very own fragrance partly inspired by their time in the city.

To get from place to place we propose a colourful mix of transports. Horse-drawn carriage, pedi cab, helicopter and boat. However the common thread will be involving New York's most experienced taxi driver to get the unique opportunity of seeing New York from his rather unique



behind the scenes perspective.

Then accompanied by a leading celebrity fashion stylist, the couple could enjoy a day visiting some of New York's most exclusive and unique boutiques. The stylist will help develop a look all of their own for the bride and groom. Then take them to get styled at one of the city's top salons, before taking to the streets of with top fashion photographer for their very own shoot with their favourite New York site as the backdrop.

For the true romantic, they will meet with one of New York's top Broadway lyricists to work on a special love song customized just for their honeymoon. Then, practice their song with a top vocal coach and stage choreographers. We will provide the stage, props, and even backing singers in a leading theatre, where the loving couple can sing their own love song in style, while we film the event so we can provide them with an everlasting memory of their time on Broadway.

Depending on the client's realm, prominence and interests we might introduce them to a prominent figure in city life. Actors, journalists, opinion formers, politicians or local characters. Each can add an added dimension to the experience – never to be repeated.

## A family legacy

Lastly, to capture such a rich experience and turn it into a future family legacy, we propose, with the couple's consent of course, to involve a team of camera men and women. An integral part of the experience we envision them popping up at different moments and on occasions to remain incognito to discretely record the key elements of this wonderful honeymoon story set in the heart of the Big Apple.

**Brown + Hudson is a London-based team of travel experts creating exquisitely crafted, richer travel stories. For further information tap here to visit: [brownandhudson.com](http://brownandhudson.com)**

