

FOR IMMEDIATE RELEASE

Black Gold - Paradise Lost - Experience engenders expertise

November 3rd 2016 - (London, UK): Envisioning travel capable of extending our education beyond the classroom into true global citizenship, luxury travel company [Brown + Hudson](#) unveils a new journey, elucidating the life cycle of oil.

Inspired by the jaw-dropping dramatic photography of Edward Burtynsky, and timely with Leonardo DiCaprio's recent documentary '[Before the Flood](#)', *Black Gold - Paradise Lost* is designed for questioning, curious travelers who desire to return home with the long-lasting gift of knowledge. The trip narrates the very human story of oil, drilling into the substance's monumental impact and import; played out against extraordinary man-wrought topography it will take clients deep into a landscape of geopolitical, environmental, commercial, and social and futurist concerns.

Black gold makes the world go around. Our unique, umbilical dependency on oil gives it a pervasive and fascinating power. Oil not only powered the twentieth century, but its revenues built the modern world as we know it. Petroleum fuels life on our planet whilst simultaneously destroying it; it also shakes the global economy, shapes nations and influences conflict.

Focused in the Americas, this journey delivers a thrilling narrative of discovery - from the early hysteria of the Pennsylvanian oil boom through to the blight of the 'resource curse' in Venezuela. In tandem, it traces oil's lifecycle out from under the Texan soil to the engines of NASCAR rally cars. Clients can also opt to go 'Further Afield', extending their learning to encompass UAE, Azerbaijan and China.

Following five stages - 'Exploration, History + Industry', 'Refineries + Production', 'Geopolitical by-products', 'Consumption + Entertainment' and 'The Future of Energy' -, Brown + Hudson can work any oil-producing nation into this chronology, at a client's request.

Meet with financial forward-thinkers at the ECRI (Economic Cycles Research Institute) in New York, mine Pennsylvania for historical clues to bygone booms, get involved with oil exploration in Denver, bring the Rockefellers to life in Ohio and witness a city with oil for blood - Houston. In Alberta, Canada the journey takes an environmental turn to consider the recent wildfires, plans for Keystone XL and the process of tar sands, accompanied by experts, activists and First Nation indigenous people. In Venezuela, see just how powerful a hold oil really has on political and economic circumstance. Back Stateside, getting behind the wheel of

NASCAR rally cars is a chance to revel in the racey side of energy consumption, before finishing off in Silicon Valley for an exciting insight into the future.

Black Gold - Paradise Lost is an adventure for the body and soul, whilst challenging the mind with a porous prism through which to consider your place in the world.

With the latest offering in a series of esoteric travel concepts, that includes a [European Fashion Odyssey](#) and literary research trip into [Israeli Biblical Archaeology](#), Brown + Hudson is opening up crucial and compelling insight into a driving force in today's world. Their meticulous approach to research, teamed with their passion for rich travel narratives, gives them a unique aptitude for tailoring extraordinarily edifying journeys around any given topic - from aviation to oranges.

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[Brown + Hudson](#)

Brown + Hudson is a London-based bespoke travel company, a team of travel experts creating exquisitely crafted, richer travel stories. A cross between therapists and investigative journalists, their trip planners begin by working closely with clients to understand their needs, interests, motivations and goals. Then, rather like journalists they turn their curious minds to the destination and research and reimagine it specifically for each client. Brown + Hudson is utterly creative, insightful and incomparably memorable. Impossible to duplicate.