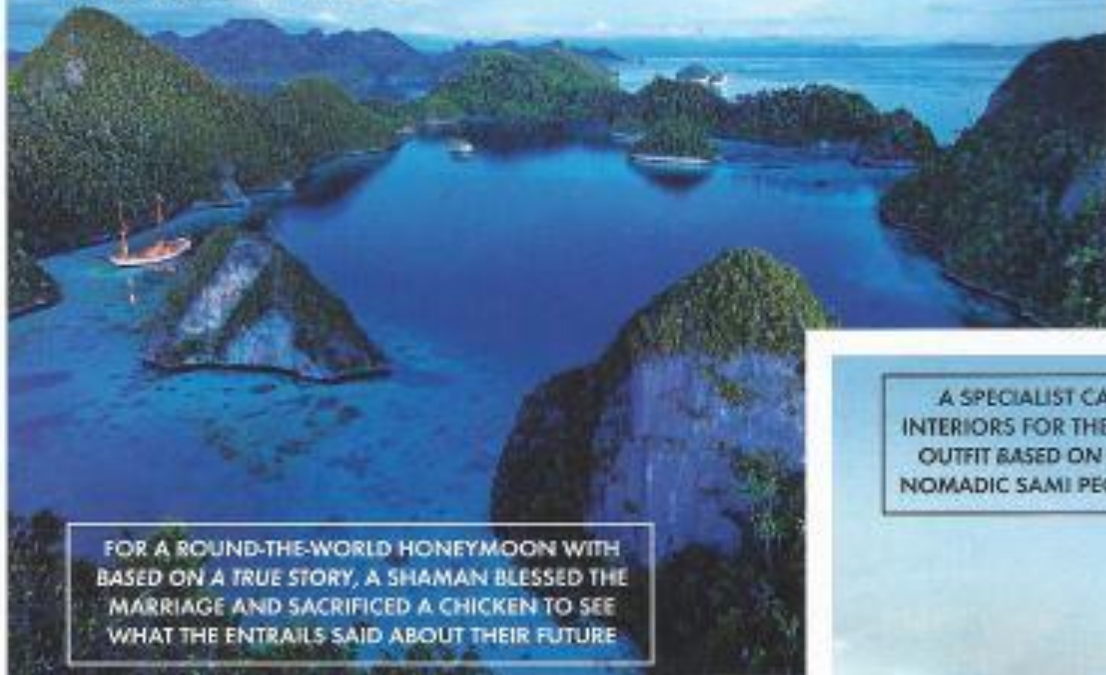


## THE SUPERFIXERS



FOR A ROUND-THE-WORLD HONEYMOON WITH BASED ON A TRUE STORY, A SHAMAN BLESSED THE MARRIAGE AND SACRIFICED A CHICKEN TO SEE WHAT THE ENTRAILS SAID ABOUT THEIR FUTURE


your travels, it's where your travels take you. Why merely charter a superyacht in the Caribbean when you can change your religion on a mountaintop in Nepal?

Philippe Brown, the founder of Brown + Hudson, another tech-jetter favourite, agrees, 'Our thing has never been destinations. We ask our clients, 'Who are you?' and 'What are you looking for?' We create trips all about the feeling you want to have.' That might mean organising a connecting flight on a MiG-29 fighter jet or literally planning what they call a Journey with No Destination where the client doesn't know until the last minute where they are heading.

But trends in these kinds of fantastical trips are, in some ways, more influenced by technology than budgets, adds Brown. 'Look at the way virtual reality and video games have developed. The world, as it is, is no longer enough. We need to make actual reality more exciting.'

Another firm doing just that is the Athens-based Kudos Life Experiences. In partnership with Swiss-watch company Hublot, it has just launched an adventure called the OneLife Game, in which travellers are sent on a guided mission on the pretext of uncovering the secrets of the Antikythera Mechanism, a mysterious and extraordinary real-life artefact that dates to 100BC, which was discovered in a shipwreck in the early 1900s.

This *Choose Your Own Adventure*-like quest, which crisscrosses Greece by yacht and helicopter, was inspired by the *Crystal Maze*-style phenomenon. 'Watching my children having fun solving clues in an escape room in Athens made me think, 'What if I organised a similar experience but the room was all of Greece?' says Maria Gregoriou, the managing partner of Kudos.

Kudos can also, given enough budget, transport people back in time: acting out the myth of Chiron the centaur at Mount Pelion or creating a treasure hunt through the Cyclades for three families, each on their own yacht, based on the adventures of Odysseus. 'We are not just guiding someone from A to B,' she says. 'We are evoking a sense of wonder.' Because, for a price, anything is possible. 

A SPECIALIST CARPENTER CHISELLED THE INTERIORS FOR THESE TENTS, PITCHED BY TOUR OUTFIT BASED ON A TRUE STORY AMONG THE NOMADIC SAMI PEOPLE FOR ONE NIGHT ONLY



## HOW TO SPOT A THRILLIONAIRE

Children of Saudi royalty and Russian oligarchs, Silicon Valley founders or just old-school CEOs untethered by mid-life crisis, the next-gen ultra-high-net-worth traveller (UHNW) can be found stalking a desert festival or dancing in the Mexican jungle at Costa Carey's Ondalinda gathering. The alpha of their species, they network with like-minded creatures not in the boardrooms of Manhattan and Mayfair but at Summit's Power Mountain in Utah or kite-surfing in Cabarete, Dominican Republic. Of course, they have at least one Gulfstream jet on standby (as well as a nutritionist, spiritual guru and divemaster on call), ready to whip them over to Uluwatu or pop down to Irancoso. Although naturally land-based animals, they are rarely off a plane or yacht, migrating from Tulum for New Year to Niseko for the powder, squeezing in a few quick stops at their villa in Ibiza, a private island off Nicaragua and at a pop-up camp in Namibia. The species' diet is dictated by the latest fashionable regime – macrobiotic, paleo, intermittent fasting – sprinkled with yak butter, cacao nibs or Moon Juice's Brain Dust. The transformational drug of choice has always been ayahuasca, experienced preferably with a shaman in the rainforests of Peru (although often actually taken at a dinner party in LA) but, keen to keep the competitive edge, some are now experimenting with micro-dosing LSD to increase productivity. A master of scheduling – their crack squad of assistants insist upon it – they've already booked their spot at Alcor Life Extension Foundation to be frozen after death. That is if they can't actually live forever after dabbling with young blood transfusions from Ambrosia and launching their new biohacking start-up. GW

PHOTOGRAPHS BASED ON A TRUE STORY