

CITYWEALTH LIFESTYLE 14 SEP 2010 Brown + Hudson Elephant Conservation Trip

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Brown + Hudson, the ultra exclusive bespoke travel company, are now offering their clients one-off wildlife conservation trips.

Brown + Hudson create one-of-a-kind experiences so clients can realise their dream holidays (prices from 8,000 CAD per head to 80,000 CAD per head). They differentiate themselves by being truly bespoke, looking after every tiny detail, working from scratch with the client from start to finish to plan every element of the trip. No trip is based on a template.

They are seeing a rise in themed travel and one of the most popular requests is conservation trips. They are currently offering clients with a passion for wildlife the opportunity to take part in a dramatic project - experiencing an entire elephant conservation operation with the game keepers and vets in Phinda – a leading elephant reserve in South Africa. The trip includes: capturing the elephants, helping change the collars which allow conservationists to monitor them, photographing them and spending time with the conservation team. The funding from the trips makes the projects possible, helping protect the South African elephant population. If desired, Brown + Hudson can create a wider trip to the region built around this event, combining a range of experiences selected and arranged to suit each traveller's individual needs – they have recently catered for unique family safaris in several African game reserves.

About Brown + Hudson

Brown + Hudson's aim is to combine a client's every travel desire with their intimate knowledge of destinations - so clients can explore the world on their terms. Their originality and special access means client requests and experiences might range from:

Wine lovers seeking a wine-themed Burgundy bike tour, taking part in a private cookery class taught by the women of Fez - reputed to be the finest chefs in Morocco, an evening with a world-renowned astronomer at Burrawang West Station in Australia, helping clients find their way around the southern sky; or an oligarch who simply requested a 'super-yacht sea discovery'.

Brown + Hudson clients vary from small groups of friends, families and honeymooners, to avid cyclists, gastronomes and oligarchs. What all clients share is a desire to have their travel dreams met.

